



*For Immediate Release*

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## **Digium Positioned in the Visionaries Quadrant of Leading Analyst Firm's Corporate Telephony Magic Quadrant**

**HUNTSVILLE, Ala.—Aug. 13, 2008—**[Digium®, Inc.](#), the Asterisk® Company, today announced it has been positioned in the Visionaries quadrant of Gartner's *Magic Quadrant for Corporate Telephony*<sup>1</sup> report. The evaluation is recognition by one of the world's best-known research firms and is further proof of Digium's undisputed leading role in the open source telecom industry, according to the Huntsville, Ala.-based Digium.

“Digium's founder Mark Spencer had the vision to create Asterisk, which today is the world's most widely used open source telephony software, so we believe the Visionaries quadrant is a perfect fit for Digium,” said Danny Windham, chief executive officer of Digium. “We think the Gartner report highlights Digium's unique role as the innovative force behind Asterisk and the company more businesses are turning to as an alternative to the high-cost, low-flexibility telecom giants of the past.”

Digium was founded in 1999 and has rapidly grown to challenge larger, long-established competitors. Asterisk allows companies of all sizes in any industry to adopt corporate phone systems that are easier to customize and cost a fraction of traditional proprietary systems. The market for products and services based upon open source telephony and specifically Asterisk-based solutions is gaining momentum worldwide. Digium created, owns and leads the ongoing development of Asterisk, the world's most successful open source communications project.

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<sup>1</sup> Magic Quadrant for Corporate Telephony; Steve Blood, Geoff Johnson, Jay Lassman and Rich Costello; Aug. 8, 2008.

### **About the Magic Quadrant**

The Magic Quadrant is copyrighted 2008 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### **About Digium**

Digium®, Inc., the Asterisk® Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software. Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium offers Asterisk software free to the open source community and offers Asterisk Business Edition and Switchvox IP PBX software to power a broad family of products for small, medium and large businesses. The company's product line includes a wide range of hardware to enable resellers and customers to implement turnkey solutions or to design their own voice over IP (VoIP) systems. More information is available at [www.digium.com](http://www.digium.com).

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