

TMC Contact:  
Todd Keefe  
TMC  
617-262-1968 x 100  
todd@firpr.com

Digium Contact:  
John McElhenny  
Schwartz Communications  
(781) 684-0770  
digium@schwartz-pr.com

## **Digium® Switchvox SMB 3.5 Awarded “Best of Show” at ITEXPO West 2008**

*Most Widely Used Asterisk-based Telephony Software Singled Out for Innovation and Quality at Leading IP Communications Conference*

HUNTSVILLE, Ala.—Sept. 23, 2008—Digium®, Inc., the Asterisk® Company, announced today that Switchvox SMB 3.5, the latest version of the most widely used telephony system based on Asterisk, has received the “Best of Show Award” in the “Best of Open Source” category at Technology Marketing Corporation’s INTERNET TELEPHONY Conference and EXPO West 2008. Asterisk is the open source project created and maintained by Digium.

Switchvox 3.5 provides a full-featured telephony system that integrates with key CRM applications such as Salesforce.com and SugarCRM through Switchvox’s SMB Switchboard interface. Switchvox delivers the benefits of integrating voice with data by enabling customers to create custom mashups that leverage other Web applications in seconds, with no programming knowledge required. Additionally, the product equips small, midsize and growing businesses with a telephony solution that costs a fraction of the price of proprietary phone systems.

“The presence of outstanding companies like Digium with their award winning solutions help to validate ITEXPO’s status as the leading forum for the VoIP and IP communications industry,” said TMC President and Conference Chairman, Rich Tehrani. “Service providers, enterprise buyers, developers, and resellers come to ITEXPO, because they know they’ll find solutions, from innovative companies like Digium that can help their businesses today.”

“This ‘Best of Show’ award highlights what many companies that have adopted Switchvox have already learned: Switchvox is the best choice on the market for a feature-rich, easy-to-use, inexpensive IP phone system,” said Tristan Degenhardt, Switchvox product line director at Digium.

The INTERNET TELEPHONY Conference & EXPO Best of Show Award recognizes innovative products and solutions that were featured in the Exhibit Hall during the event. This designation serves to highlight the technological achievement and creative product features that set these winners apart from the rest of the crowd. INTERNET TELEPHONY magazine editorial staff evaluated the pre-show nominations, and met with vendors to inspect and review the displayed products on the first day of the Expo. A full list of the winners is posted on TMC’s Web site at [www.tmcnet.com](http://www.tmcnet.com).

The next INTERNET TELEPHONY Conference & EXPO will take place Feb. 2-4, 2009, at the Miami Beach Convention Center, in Miami, Florida. For information, visit [www.itexpo.com](http://www.itexpo.com) or call (203) 852-6800 ext. 146.

**About TMC**

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million U.S. visitors according to Quantcast\* and by two to three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com)

### **About Digium**

Digium®, Inc., the Asterisk® Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software. Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium makes Asterisk software available to the open source community and delivers Asterisk Business Edition and Switchvox IP PBX software to power a broad family of products for small, medium and large businesses. The company's product line includes a wide range of hardware to enable resellers and customers to implement turnkey solutions or to design their own voice over IP (VoIP) systems. More information is available at [www.digium.com](http://www.digium.com).

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